



# Oil & Gas Automation & Digitalization Conference & Exhibition 2024

Sept 23 - 24, 2024 | Houston, USA

Leveraging The Technology Innovation & Digital Revolution

Our previous sponsors and partners:



## ABOUT THE CONFERENCE

The Oil & Gas Automation and Digitalization Conference is a premier conference that brings together key players in the oil & gas industry to explore winning strategies and cutting-edge technologies. It serves as a vital platform for addressing current and future challenges in the upstream, midstream, and downstream sectors through digitalization. This event fosters collaboration by uniting the entire oil & gas sector with IoT, AI/ML, and digital solution providers, creating a dynamic environment for discussions on the latest developments and best practices in digital transformation.

Building on the resounding success of our 5th edition, the Oil & Gas Automation and Digitalization Conference – 2024 continues to serve as a prominent meeting place for the industry. Through interactive sessions and a focus on the latest digital developments in the oil & gas sector, the conference remains at the forefront of driving the industry's digital transformation journey towards a more efficient and sustainable future.

## Conference Theme/Keytopics

- ★ Investing in digitalization, AI/ML, IoT, Big Data Analytics, Wearable technologies, and Cybersecurity is key to achieving autonomous operations
- ★ Utilizing real-time applications and automation minimizes downtime and enhances safety and productivity in robotics, pipelines, and refineries
- ★ Digital Transformation & Strategy: Change Management, Execution, and Optimizing ROI
- ★ Energy Transition and Decarbonization: Leveraging Digitalization to Accelerate Progress
- ★ Best practices and case studies of digitalization to business objectives and technology alignment
- ★ A strategic roadmap for E&P's to assess every operation and identify digital leaps for achieving specific business objective
- ★ Opportunities and Challenges in Building, Scaling, and Integrating an Immersive Learning Strategy
- ★ Determining and Managing Cybersecurity Risks associated with Digitally Connected Assets

## Our Session Glimps





AMONG OUR REGULAR ATTENDEES





# CONFERENCE IN NUMBERS

**350+**  
Attendees

**250+**  
Companies

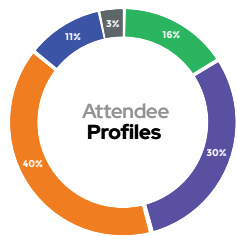
**24+**  
Technical  
Speakers

**18+**  
Sponsors &  
Exhibitors

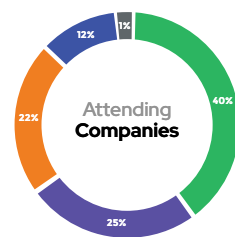
**35+**  
Countries

**45+**  
Media Partners

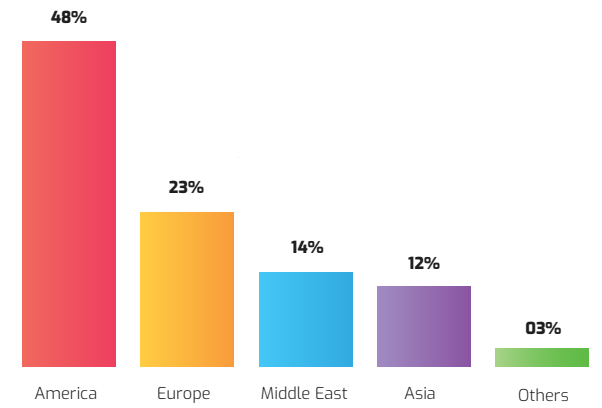
## Statistics of previous conference



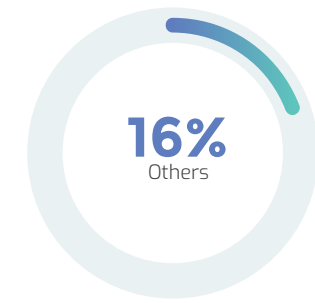
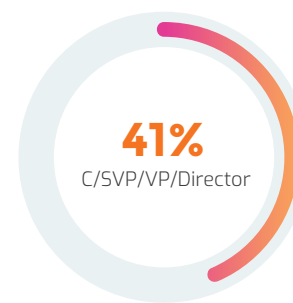
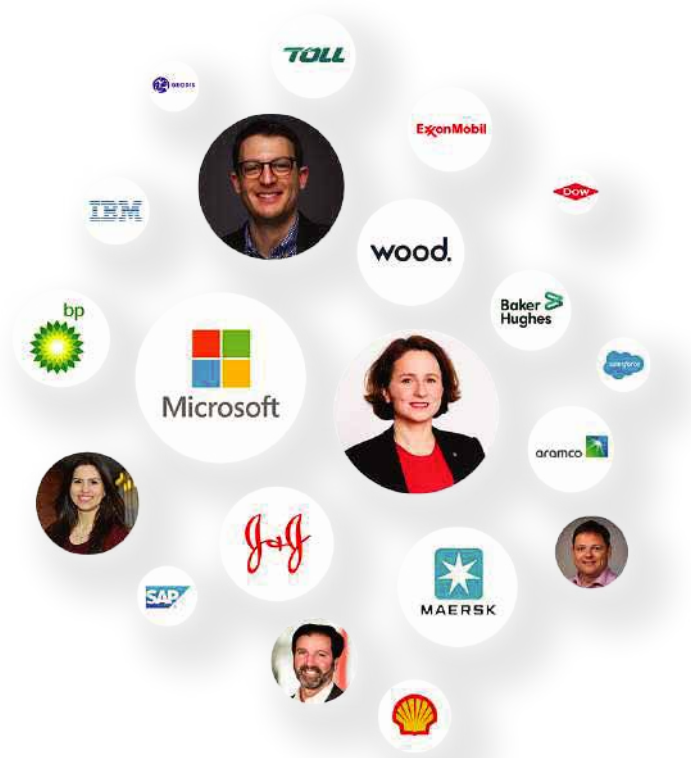
- Government Structures - 16%
- Top Management - 30%
- Project Directors, Head of Technical Dept - 40%
- BD, Sales and Marketing - 11%
- Leading Technical Specialist - 03%



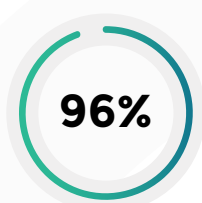
- Oil Companies - 40%
- Refineries and Petrochemical Plants - 25%
- EPC - 22%
- Service Companies - 12%
- Research Institutes - 01%



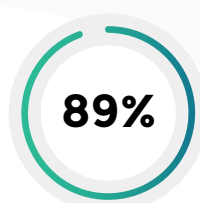
## Attendee Seniority level breakdown



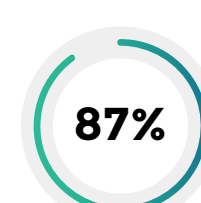
## Attendee Survey Report



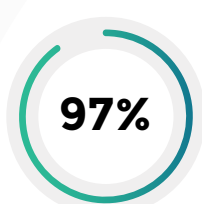
of respondents found the event to be a valuable use of their time



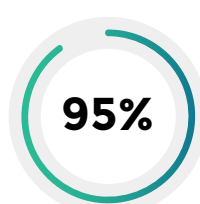
of respondents agreed that the virtual event was easy to understand, access, and navigate through



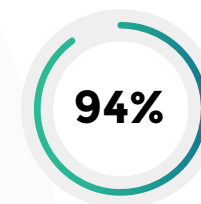
of respondents attend 4 or fewer conferences a year, making digital twin conference a valuable place to connect with this audience



of respondents said they are likely to join this event next year



of respondents found the conference content & sessions to be informative and useful



of respondents would recommend attending this event to a friend or colleague

\*Based on the attendee survey report from May, 2023

# SPEAKING OPPORTUNITIES

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## SPEAKING SESSION

**30 minutes** session includes **10 min of Q&A's**

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciation
- Session should be based on conference theme/key topics only



## PANEL DISCUSSION

**1 hour session** for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciation
- Discussion between panelists only

\* Please note that Speaker package is available only after the topic approval by the Production team.

## Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

**Misbah Shaikh**

Conference Producer & Speaking Opportunities

[misbah.shaikh@ptnevents.com](mailto:misbah.shaikh@ptnevents.com)



## Day 1 | Monday, Sept 23, 2024

(Agenda as of 16 April, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration & Refreshment Networking

08:30

Available Session

09:00

Available Session

09:30

Available Session

10:00

Available Session

Networking Break \_\_\_\_\_ 10:30 [30 mins]

11:00

Available Session

11:30

Available Session

12:00

Available Session

12:30

Available Session

Networking Break \_\_\_\_\_ 13:00 [1 Hour]

End of Day 1 \_\_\_\_\_

# OFFICIAL AGENDA

## Day 2 | Tuesday, Sept 24, 2024

(Agenda as of 16 April, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

08:30

Available Session

09:00

Available Session

09:30

Available Session

10:00

### Remote Operations Theme

- Focus will be 'how automation is a key enabler of remote operations'
- Remote operations strategy is where E&P operators use a centralized location to manage 100's or 1,000 of well sites
- Remote operations are a strategy where E&P operators are reducing OPEX and increasing production
- We will also reference case studies



Fred Clarke  
Consultant, Stepchange Global



## Breakfast & Networking Break

10:30 (30 mins)

11:00

### Emerging Digitalization technologies into the oil and gas and its impact and performance

- Digitalization and automation road map in drilling operation
- Wired Drill Pipe as core value tool for digitalization and automation in drilling
- Impact and performance of drilling operation by using digital tools like AI, Machine Learning and Digital Twin



Kamilah M A Jamil  
Head Value Creation, PETRONAS



M Faidsal M Farid  
Senior Manager, PETRONAS



11:30

Available Session

12:00

Available Session

12:30

Available Session

## Lunch & Networking Break

13:00 (1 hour)

14:00

Available Session

14:30

Available Session

15:00

Available Session

15:30

Available Session

## Networking Break

16:00 (30 mins)

16:30

Available Session

17:00

Available Session

## End of Day 2

Closing remarks



## DELEGATE PASS INCLUDES FOLLOWING

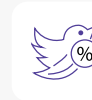
- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Access to two-day event – including all conference stages and the exhibition
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception and gala dinner



### SUPER EARLY BIRD

Window closing on **May 20, 2024**

**USD \$799**  
(Exclusive of service charge)



### EARLY BIRD

Window closing on **July 22, 2024**

**USD \$899**  
(Exclusive of service charge)



### REGULAR PASS

Window closing on **Sept 23, 2024**

**USD \$999**  
(Exclusive of service charge)

**10% OFF**  
GROUP OF 2

**15% OFF**  
GROUP OF 3

**20% OFF**  
GROUP OF 5

### Interested in Participating as a group?

Get in touch with the team for more information on group discounts

### DELEGATE SUPPORT TEAM

info@ptnevents.com, +1 (640)-800-2228  
[www.ogad-conference.com/delegate\\_packages](http://www.ogad-conference.com/delegate_packages)



# SPONSORS & EXHIBITORS OF PREVIOUS CONFERENCE

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## Title Sponsors



## Platinum Sponsors



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors



## Session Sponsor



## Virtual Table



## Visitors Feedback On Exhibition

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rated the exhibition in terms of value addition



would recommend event to others in their field



rated the exhibition good to excellent



rated technical content as good to excellent



	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
<b>BRANDING &amp; PROMOTIONS</b>	<b>USD \$8799</b> <b>USD \$10599</b>	<b>USD \$3499</b> <b>USD \$4199</b>	<b>USD \$2699</b> <b>USD \$3299</b>	<b>USD \$1099</b> <b>USD \$1499</b>	<b>USD \$899</b> <b>USD \$1299</b>
An Announcement on Social Networks	✓	✓	✓	✓	✓
Logo placement and sponsorship title on the Event website	✓	✓	✓	✓	✓
One Advertisement section (placement) on the conference website home page	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure (Full Page)	✓	✓	-	-	-
Email-Blast of Speaking Session to all delegates	✓	✓	✓	-	-
Logo visibility in all pre and post show promotion	✓	✓	✓	-	-
Premium Virtual Booth	✓	✓	✓	✓	-
Download Copy of all Participant List	✓	✓	✓	-	-
<b>CONFERENCE ACCESS</b>					
Speaker Pass and Co-Speaker Pass	3	2	1	-	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	-
Special registration discount for all additional delegates	20%	15%	15%	10%	-
Virtual Table for 1-to-1 Meetings	✓	✓	✓	✓	-
VIP Meetings	5	2	0	0	0
Complimentary full access delegate passes	8	6	4	2	1
Sponsorship announcement at the conference opening remarks	✓	✓	-	-	-
<b>POST CONFERENCE MATERIAL</b>					
Download Copy of all participants list	✓	✓	✓	-	-
Data Analytics of your Speaking Session	✓	✓	✓	-	-
Data Analytics of your Booth	✓	✓	✓	-	-

## TESTIMONIALS AND EXPERIENCE



Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

**Rafiq Khurshid** | IT Specialist & Counsultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

**Atheer Alatter** | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

**Vitor Do Valle** | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

**Arthi Vasudevan** | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

**Gerardo Muñoz** | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

**Lennart Heip** | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

**Michal Paulski** | Senior Manager



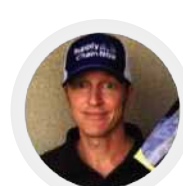
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

**Johnathan Finlayson** | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sesssions i was able to attend were excellent - really informative.

**Tan Miller** | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

**Mike Bush** | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference, Thanks a lot.

**Pankaj Gupta** | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

**Carl Lauron** | Founder



## CONTACT US

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To Find Out How To **Be A Part Of Our Community**,  
Contact Us At

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