



# Oil & Gas Automation and Digitalization Conference & Exhibition 2024

Sept 23 - 24, 2024 | Houston, TX, USA

Leveraging The Technology Innovation & Digital Revolution!

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# ABOUT THE CONFERENCE

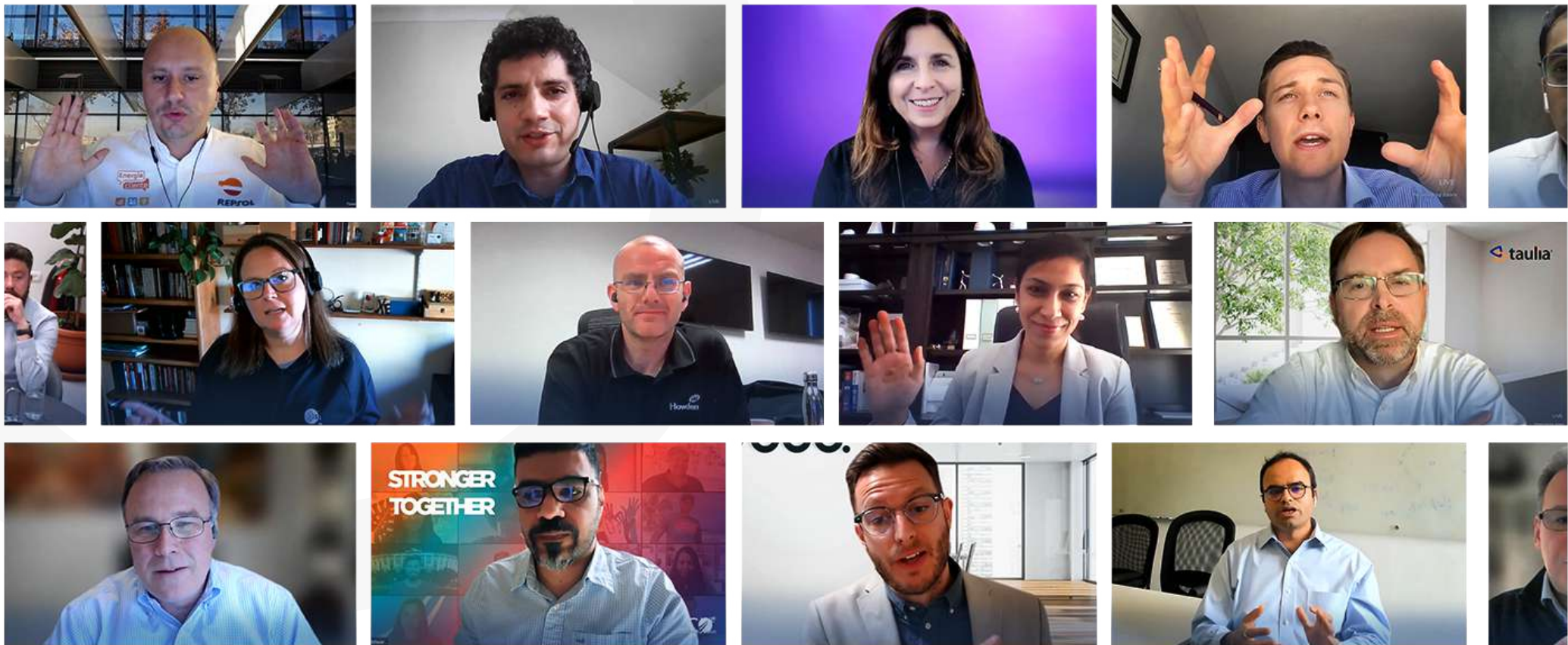
The Oil & Gas Automation and Digitalization Conference is a premier conference that brings together key players in the oil & gas industry to explore winning strategies and cutting-edge technologies. It serves as a vital platform for addressing current and future challenges in the upstream, midstream, and downstream sectors through digitalization. This event fosters collaboration by uniting the entire oil & gas sector with IoT, AI/ML, and digital solution providers, creating a dynamic environment for discussions on the latest developments and best practices in digital transformation.

Building on the resounding success of our 5th edition, the Oil & Gas Automation and Digitalization Conference – 2024 continues to serve as a prominent meeting place for the industry. Through interactive sessions and a focus on the latest digital developments in the oil & gas sector, the conference remains at the forefront of driving the industry's digital transformation journey towards a more efficient and sustainable future.

## Conference Theme/Key Topics

- ★ Investing in digitalization, AI/ML, IoT, Big Data Analytics, Wearable technologies, and Cybersecurity is key to achieving autonomous operations
  - ★ Utilizing real-time applications and automation minimizes downtime and enhances safety and productivity in robotics, pipelines, and refineries
  - ★ Digital Transformation & Strategy: Change Management, Execution, and Optimizing ROI
  - ★ Energy Transition and Decarbonization: Leveraging Digitalization to Accelerate Progress
- ★ Best practices and case studies of digitalization to business objectives and technology alignment
  - ★ A strategic roadmap for E&P's to assess every operation and identify digital leaps for achieving specific business objective
  - ★ Opportunities and Challenges in Building, Scaling, and Integrating an Immersive Learning Strategy
  - ★ Determining and Managing Cybersecurity Risks associated with Digitally Connected Assets

## Our Session Glimpse







# AMONG OUR REGULAR ATTENDEES



CONFERENCE IN NUMBERS

350+  
Attendees

250+  
Companies

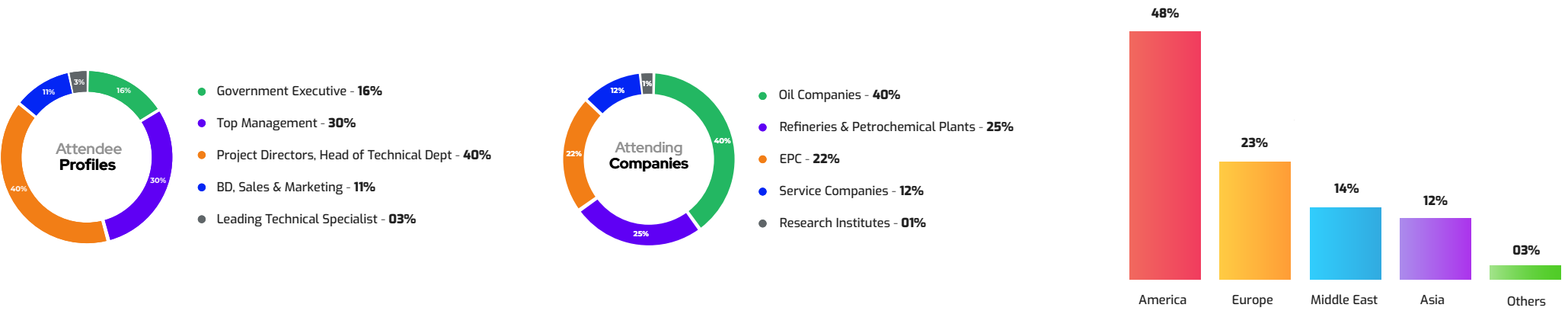
24+  
Technical  
Speakers

18+  
Sponsors &  
Exhibitors

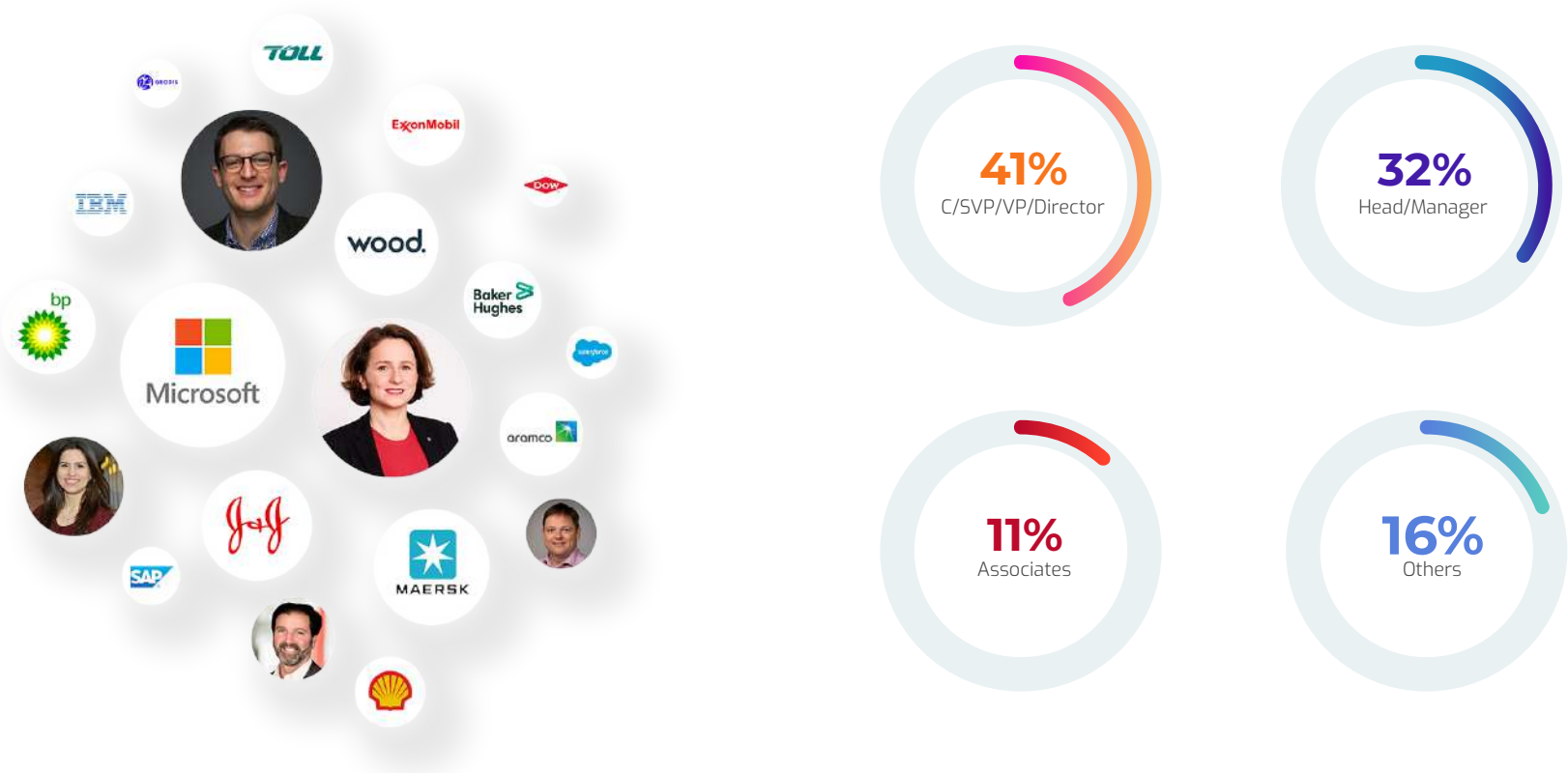
35+  
Countries

45+  
Media Partners

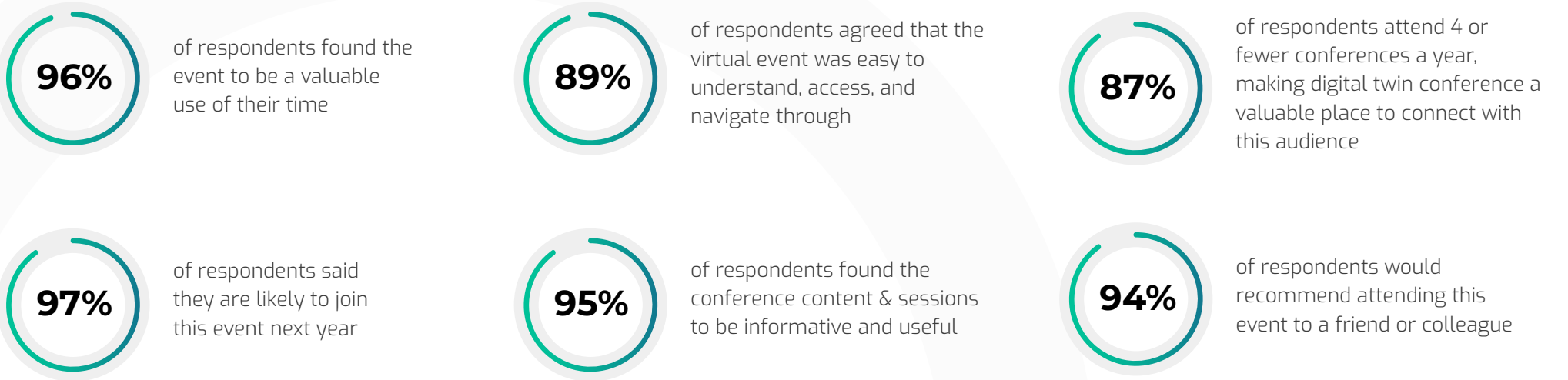
Statistics of previous conference



Attendee Seniority level breakdown



Attendee Survey Report



\*Based on the attendee survey report from May, 2023

# SPEAKING OPPORTUNITIES

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## SPEAKING SESSION

**30 minutes** session includes **10 minutes of Q&A's**

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciation
- Session should be based on conference theme/key topics only



## PANEL DISCUSSION

**1 hour session** for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciation
- Discussion between panelists only

\* Please note that Speaker package is available only after the topic approval by the Production team.

## Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

**Vatsal Patel**

Conference Director & Speaking Opportunities

Vatsal@ptnevents.com, +1 (201)-856-6505





OFFICIAL AGENDA







Day 1 | Monday, Sept 23, 2024

(Agenda as of 21 Dec, 2023 and subject to change)

Sponsored Sessions   Booked Sessions   Available Sessions

<div>07:30</div> <div>Registration &amp; Refreshment Networking</div>	<div>08:30</div> <div>Available Session</div>
<div>09:00</div> <div>Available Session</div>	<div>09:30</div> <div>Available Session</div>
<div>10:00</div> <div>Implementing a digital strategy and finding value in the newly created data, while still operating within existing workflows</div> <div><div><ul style="list-style-type: none"><li>How leading operators have enabled rapid digital transformation from the ground-up in a largely analogue sector</li><li>Solutions for managing the time and cost involved with upgrading legacy systems and harnessing vital data from those systems to minimize wasted effort</li><li>A place for AI in operator task management data, improving an operate by exception strategy</li></ul></div><div><div></div><div><div>Prabhu Srinivasan</div><div>Team Lead - Operations &amp; Data Analytics, CBU, Vermilion Energy</div></div></div><div></div></div>	

Breakfast & Networking Break10:30 [30 mins]

<div>11:00</div> <div>Emerging Digitalization technologies into the oil and gas and its impact and performance</div> <div><div><ul style="list-style-type: none"><li>Digitalization and automation road map in drilling operation</li><li>Wired Drill Pipe as core value tool for digitalization and automation in drilling</li><li>Impact and performance of drilling operation by using digital tools like AI, Machine Learning and Digital Twin</li></ul></div><div><div></div><div><div>Behzad Elahifar</div><div>Associate professor at NTNU, Norwegian University of Science and Technology</div></div></div><div></div></div>	
<div>11:30</div> <div>Process Modeling and Simulations Integrated with Next Generation Xenese™ Blockchain Data Fabrics Platform For Oil and Gas Production and Operation.</div> <div><div><ul style="list-style-type: none"><li>Process Modeling and Simulations is providing a foundation for oil/gas digital twin applications. However, the current practices have been limited by the digital platform and IT/OT integrated backbone network frames.</li><li>Process Modeling and Simulations Integrated with Next Generation Xenese™ Blockchain Data Fabrics Platform provides the new unlimited capabilities of digital twin development for real world Oil &amp; Gas Productions &amp; Operations.</li><li>Process Modeling and Simulations Integrated with Next Generation Xenese™ Blockchain Data Fabrics Platform consultates the different domain functions together, and reshaping the digital twin network structures for easy IT/OT integrations.</li></ul></div><div><div></div><div><div>Henry Ren</div><div>Senior Consultant, REN DATASIM, LLC</div></div></div><div></div></div>	
<div>12:00</div> <div>Digital Twins; The Key to Repurposing and Revitalizing Assets</div> <div><div><ul style="list-style-type: none"><li>Many oil and gas assets are now being repurposed for multiple uses, ranging from geothermal energy, energy storage, CCUS, and hydrogen.</li><li>Digital twins can help determine the suitability of repurposing the assets used in production as well as in pipelines, midstream facilities, and storageDigital twins can help determine the suitability of repurposing the assets used in production as well as in pipelines, midstream facilities, and storage</li><li>Later, digital twins can be used for efficient and safe operations.</li></ul></div><div><div></div><div><div>Susan Nash</div><div>Director of Innovation &amp; Emerging Science and Technology, AAPG</div></div></div><div></div></div>	
<div>12:30</div> <div>Available Session</div>	

Lunch & Networking Break13:00 [1 hour]

<div>14:00</div> <div>Available Session</div>	<div>14:30</div> <div>Available Session</div>
<div>15:00</div> <div>Available Session</div>	<div>15:30</div> <div>Available Session</div>

Networking Break16:00 [30 mins]

<div>16:30</div> <div>Available Session</div>	<div>17:00</div> <div>Available Session</div>
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Drink Reception17:30

Gala Dinner19:00

# OFFICIAL AGENDA

## Day 2 | Tuesday, Sept 24, 2024

(Agenda as of 21 Dec, 2023 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

<div>08:30</div> <div>Available Session</div>	<div>09:00</div> <div>Available Session</div>
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<div>09:30</div> <div>Available Session</div>	<div>10:00</div> <div>Available Session</div>
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Breakfast & Networking Break

10:30 [30 mins]

<div>11:00</div> <div>Available Session</div>	<div>11:30</div> <div>Available Session</div>
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<div>12:00</div> <div>Available Session</div>	<div>12:30</div> <div>Available Session</div>
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Lunch & Networking Break

13:00 [1 hour]

<div>14:00</div> <div>Available Session</div>	<div>14:30</div> <div>Available Session</div>
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<div>15:00</div> <div>Available Session</div>	<div>15:30</div> <div>Available Session</div>
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Networking Break

16:00 [30 mins]

<div>16:30</div> <div>Available Session</div>	<div>17:00</div> <div>Available Session</div>
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End of Day 2

Closing remarks



## DELEGATE PASS INCLUDES FOLLOWING

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Access to two-day event – including all conference stages and the exhibition
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception and gala dinner



### SUPER EARLY BIRD

Window closing on **May 20, 2024**

**USD \$799**

(Exclusive of service charge)



### EARLY BIRD

Window closing on **July 22, 2024**

**USD \$899**

(Exclusive of service charge)



### REGULAR PASS

Window closing on **Sept 23, 2024**

**USD \$999**

(Exclusive of service charge)

**10% OFF**  
GROUP OF 2

**15% OFF**  
GROUP OF 3

**20% OFF**  
GROUP OF 5

### Interested in Participating as a group?

Get in touch with the team for more information on group discounts

### DELEGATE SUPPORT TEAM

info@ptnevents.com, +1 (640)-800-2228

[www.ogad-conference.com/delegate\\_packages](http://www.ogad-conference.com/delegate_packages)



# SPONSORS & EXHIBITORS OF PREVIOUS CONFERENCE

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## Platinum Sponsors



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors



## Session Sponsor



## Virtual Table



## Visitors Feedback On Exhibition



rated the exhibition in terms of value addition



would recommend event to others in their field



rated the exhibition good to excellent



rated technical content as good to excellent



	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
BRANDING	USD \$22999 (Exclusive of service charge)	USD \$9599 (Exclusive of service charge)	USD \$7099 (Exclusive of service charge)	USD \$3799 (Exclusive of service charge)	USD \$3799 (Exclusive of service charge)
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Download copy of all participant list	✓	✓	✓	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk <i>(printed &amp; installed by the Organizer)</i>	✓	✓	-	-	-
Email Blast – Sponsorship Announcement <i>(Email to 60k+ active subscribers)</i>	✓	-	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot <i>(Includes 10mins of Q&amp;A's)</i>	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 Pass
Exhibit Space <i>(Includes draped table approx. 6ft, 4 chairs)</i>	10ft x 20ft	10ft x 20ft	10ft x 10ft	10ft x 10ft	-
Literature Distribution in Delegate packs <i>(materials supplied by you)</i>	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor <i>(3X2m)</i>	✓	-	-	-	-

## Interested in Exhibiting in 2024?

Get in touch with the team for more information on conference!

**Chris Lee**

Sponsorship & Media Director, Global Partnership

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# TESTIMONIALS AND EXPERIENCE



Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

**Rafiq Khurshid** | IT Specialist & Counsultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

**Atheer Alatter** | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

**Vitor Do Valle** | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

**Arthi Vasudevan** | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

**Gerardo Muñoz** | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

**Lennart Heip** | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

**Michal Paulski** | Senior Manager



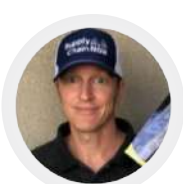
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

**Johnathan Finlayson** | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sesssions i was able to attend were excellent - really informative.

**Tan Miller** | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

**Mike Bush** | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference, Thanks a lot.

**Pankaj Gupta** | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

**Carl Lauron** | Founder



## CONTACT US

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To Find Out How To **Be A Part Of Our Community**,  
Contact Us At

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