# OIL AND GAS **AUTOMATION & DIGITALIZATION CONFERENCE 2021**

22 - 24 September 2021

100% Virtual Event

## **Exploring The Future Of Digital Transformation**





Prediktor 🗾









## **About Event**

OGAD2021 creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production.

This conference brings together key players of the oil & gas industry, to probe and explore winning strategies and technologies, by means of digitalization in dealing with the current and future challenges of the upstream, midstream and downstream sector.

This event is a platform bringing the entire Oil and Gas Sector together along with IoT, AL/ML and digital solution providers to discuss the latest developments and best practices for digital transformation in the industry.

Digitalization including AI, IoT and Blockchain has made a huge impact on helping operating companies improve operational efficiency, eliminate unplanned downtime, improve safety, and reduce overall costs.

With an intense 3-days agenda, the conference seeks to expand in-depth discussions, techniques and applied knowledge along with technological challenges of oil & gas digitalization. You will gain insights from the best in the industry and make lifelong friends.

Moving forward with the success of the inaugural conference, the Oil and Gas Automation and Digitalization – 2021 will once again hold a promising meeting place for the industry, through its interactive sessions, highlighting the latest Digital Developments in the oil and gas.

#### WHO SHOULD ATTEND?

Chief Technology Officers, Chief Data Officers, Head of Technology, Head of IT, Head of Data, Director of IT, Director of Digital & Data, Director of Technology, Director of AI & Analytics, Director of Systems & Heads of Strategy & Planning from:

- Exploration & Production companies
- Oil services companies
- Drilling companies
- Refineries
- Pipeline operators
- Governmental bodies
- Equipment Manufacturers
- Software & IT

As well as Heads of Marketing, MDs, Heads of Oil and Gas & Heads of Business Development from oil services, drilling, software, hardware, communication and integration solution providers.



# Meet Our Speakers



Shaji John
Digital Solutions Lead
Pioneer Natural
Resources Company



Ammar Sabbagh
Global Business
Development
Ericsson



Yingchao "YZ" Zhang, Ph.D.

Vice President of
Corporate Development

Singularity Systems



Anna Moffat
Assistant Rig Manager
KCA Deutag Drilling Ltd



Brian Anderson

VP of Product

Expeto



Kyle Kelin Senior Director Avanade



Giuseppe Felice
Business Development
Manager

Resco



Jerome Farquharson
Principal & Sr. Director,
Compliance & Infrastructure Protection Group
Burns & McDonnell



Michal Paulski Senior Manager Accenture



Girish Nair
Senior Business Process
Consultant, SAP America
SAP



Keith Holdaway

Advisory Industry
Consultant

SAS



Ignasi Vilajosana CEO Worldsensing



Brian Romansky
Chief Innovation
Officer
Owl Cyber Defense



Jess Kozman Senior Principal Consultant Katalyst Data

Management



Nick Mayhew
Chief Commercial
Officer
Axora



Dipak Patki
Process Automation,
Control & Optimization
Manager
Shell

# Meet Our Speakers



Rafiq Khurshid Data Loss/Leakage Prevention (DLP) Consultant Saudi Aramco



Haavard Oestensen Vice President Business Development Kongsberg



Pratap Nair Founder Director, President & CEO Ingenero



Pritesh Bhoumick Senior Data Scientist **Enbridge** 



Julian Zec Senior digital program manager Maersk Drilling



Vitor do Valle Head of Centre of Excellence in UX and Digital Technology

**Petrobras** 



Raj Rapaka Upstream Digital Transformation Advisor Exxon Mobil



Steve Shah SVP, Product **Automation Anywhere** 



Steve Aitken Founder Intelligent Plant



Satyam Priyadarshy Managing Director - IC and Technology Fellow and Chief Data Scientist Halliburton



Jason Olbekson Global Industry Director -Oil and Gas Salesforce



Petter Mathisen VP Software at AGR. DNV



Nimantha Baranasuriya Co-Founder and CEO Ackcio



Philip Black Global Emerging Solutions Lead, Digital &

**Wood Group** 



**Uwe Scherf** Global Senior Advisor IIoT WIKA



Espen Krogh Chief Executive Officer **Prediktor AS** 

# Meet Our Speakers



Arthi Vasudevan
Senior Product Manager,
Cybersecurity
Baker Hughes



Daniel Cahalarn

Construction Solutions
Divisional Director

Asset55



Arnel Santos

EVP and Chief
Operating Officer

mCloud Technologies



Hussain Kassem Wasly
IT Director

Jubail Energy Services
Company



Bill Lawrence
CISO
SecurityGate



Srikanth Muralidhara
Co-Founder & Chief
Customer Officer
Flutura



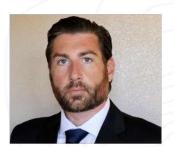
Andrew Marshall
Director of Product
Development
Flyscan



**Kevin Rush**Senior Data Scientist **Enbridge** 



**Erima Goyal**Data Science Leader



Bryce Bjornvick
Founder
Midstream Process
Solutions



Osama Hanna Industry Digital Strategist Microsoft

#### Oil and Gas Automation & Digitalization Conference 2021

## **AGENDA 2021**

9:45	Welcome Speech				
0:15	Efficient Field Operation Scheduling and Dispatching Shaji John   Pioneer Natural Resources				
10:30	How dedicated Cellular Networks and IoT are fueling oil and gas digitalization and transformation  Ammar Sabbagh   Ericsson				
11:00	Artificial Intelligence (AI) for Midstream Safety Solutions: increase safety, compliance and process efficiency, while mitigating risk  Yingchao Zhang   Singularity Systems & Bryce Bjornvick   Midstream Process Solutions				
11:30	The Well of Innovation suite of digital tools that add value to drilling operations  Anna Moffat   KCA Deutag Drilling				
2:00	Utilizing Hybrid Private Mobile Networks to Improve Productivity  Brian Anderson   Expeto & Kyle Kelin   Avanade				
12:30	Mobile Field Service Management: Reducing costs – and your Carbon Footprint  Giuseppe Felice   Resco				
13:00	Securing The Links In The Chain: Understanding Risk Management In The Supply Chain  Jerome Farquharson   Burns & McDonnell				
13:30	Networking Break				
4:00	Avoiding pitfalls of the past in cybersecurity  Michal Paulski   Accenture				
4:30	Digitalization in Hydrocarbon Inventory Management at Oil and Gas Client  Girish Nair   SAP				
5:00	Leveraging Proactive Predictive & Prescriptive Maintenance Strategies to Improve Reliability and Precision & Minimize Downtime  Keith Holdaway   SAS				
15:30	IoT-Enabled Monitoring of Oil & Gas Assets Ignasi Vilajosana   Worldsensing				
6:00	Methane Detection efforts using Satellites & IOT devices  Osama Hanna   Microsoft				
16:30	Best Practices for Digitalized Subsurface Data on Cloud  Jess Kozman   Katalyst Data Management				
17:00	End of Day 1				

#### Oil and Gas Automation & Digitalization Conference 2021

## **AGENDA 2021**

9:30	Best Practices for Secure Cloud Connectivity  Brian Romansky   Owl Cyber Defense				
10:00	How will Digital Determine the Future of Oil and Gas?  Nick Mayhew   Axora				
10:30	Leveraging Digitalization, Reduce Unplanned Downtime and Optimize Maintenance Processes Dipak Patki   Shell				
11:00	Protect sensitive data in the cloud Rafiq Khurshid   Saudi Aramco				
11:30	How can a Digital Twin drive innovation & transformation  Haavard Oestensen   Kongsberg				
12:00	Best Practices and Case Studies of Digitalization - Business Objectives and Technology Alignment  Pratap Nair   Ingenero				
12:30	Digitization using ML and Analytics for Midstream Pipeline Integrity and Optimization  Pritesh Bhoumick   Enbridge				
13:00	Digital maintenance as key enabler of efficient Operations  Julian Zec   Maersk Drilling				
13:30	Networking Break				
14:00	The Application of VR/AR/XR Immersive Technology in Oil and Gas Vitor do Valle   Petrobras				
14:30	Emerging Digitalization Technologies - Blockchain in Oil & Gas and its Applications Raj Rapaka   Exxon Mobil				
15:00	The Bots are Coming: You can Leverage Robotic Process Automation to your Advantage  Steve Shah   Automation Anywhere				
15:30	Discoveries in delivering an Industrial App Store  Steve Aitken   Intelligent Plant				
16:00	DEEP compounded disruption to move ahead from digitalization to digital transformation at an accelerated pace  Satyam Priyadarshy   Halliburton				
16:30	Next-generation Digital Maintenance Practices in O&G  Jason Olbekson   Salesforce				
17:00	End of Day 2				

## Oil and Gas Automation & Digitalization Conference 2021

## **AGENDA 2021**

9:30	Digital approach to the Well and Geology screening process for Carbon Capture and Storage  Petter Mathisen   DNV			
10:00	Improving Productivity and Safety of the Oil and Gas Industry via Long-Range Wireless Mesh Technology  Nimantha Baranasuriya   Ackcio			
10:30	Digital Transformation won't succeed until the focus expands to include these Tools  Philip Black   Wood Group			
11:00	Reverse and Forward digitalization The Yin & Yang of IIoT implementation  Uwe Scherf   WIKA			
11:30	A digitization playbook for heavy asset industries is emerging  Espen Krogh   Prediktor AS			
12:00	Industrial Cybersecurity – A Catalyst for Digital Transformation  Arthi Vasudevan   Baker Hughes			
12:30	Failure to finish - the last 25% takes up to 50% of the overall duration  Daniel Cahalarn   Asset55			
13:00	Case studies in digitalization and the pathway to net zero  Arnel Santos   mCloud Technologies			
13:30	Networking Break			
14:00	Digital Disruption  Hussain Kassem Wasly   Jubail Energy Services Company			
14:30	When IT becomes an OT Nightmare  Bill Lawrence   SecurityGate			
15:00	Digital Twin for Net Zero & Sustainability Outcomes  Srikanth Muralidhara   Flutura			
15:30	Digitalization on Pipeline Right-of-Way information and Automation of Risk Management  Andrew Marshall   Flyscan			
16:00	Data Science and Digitalization in O&G Retail  Erima Goyal			
16:30	Closing Remarks			

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## **About Organizer**

Petroleum Trade Network is a global business events and consulting firm that provides a wide range of business services to a diversified client base.

A leading organizer of commercial and knowledge-based top-level conferences: Petroleum Trade Network brings together operators, drilling companies, EPC's, technology solution providers and thought leaders, to discuss the cutting-edge technologies that are changing today's Oil and Gas industry.

PTN is managed by a team of professional oil and gas consultants with good expertise in successfully developing business events, conferences and consulting for corporates, governments, associations and high-net-worth individuals across the industry.

We are known for smooth event delivery. Our staff have been directing, producing, managing and digitizing top-level conferences that connect businesses with opportunities through conferences, expos, demand generation and consulting services.

Our mission is to add value to our clients' sales and marketing engagements and business development activities

#### Statistics of Previous Conference

GOVERMENT STRUCTURES	18%	OIL COMPANIES	2%
TOP MANAGEMENT	11%	REFNERS AND PETROCHEMICAL PLANTS	31%
PROJECT DIRECTORS, HEAD OF TECHNICAL DEPT	34%	EPC	26%
BD, SALES AND MARKETING	33%	SERVICE COMPANIES	33%
LEADING TECHNICAL SPECIALIST	5%	RESEARCH INSTITUTES	20%

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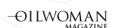












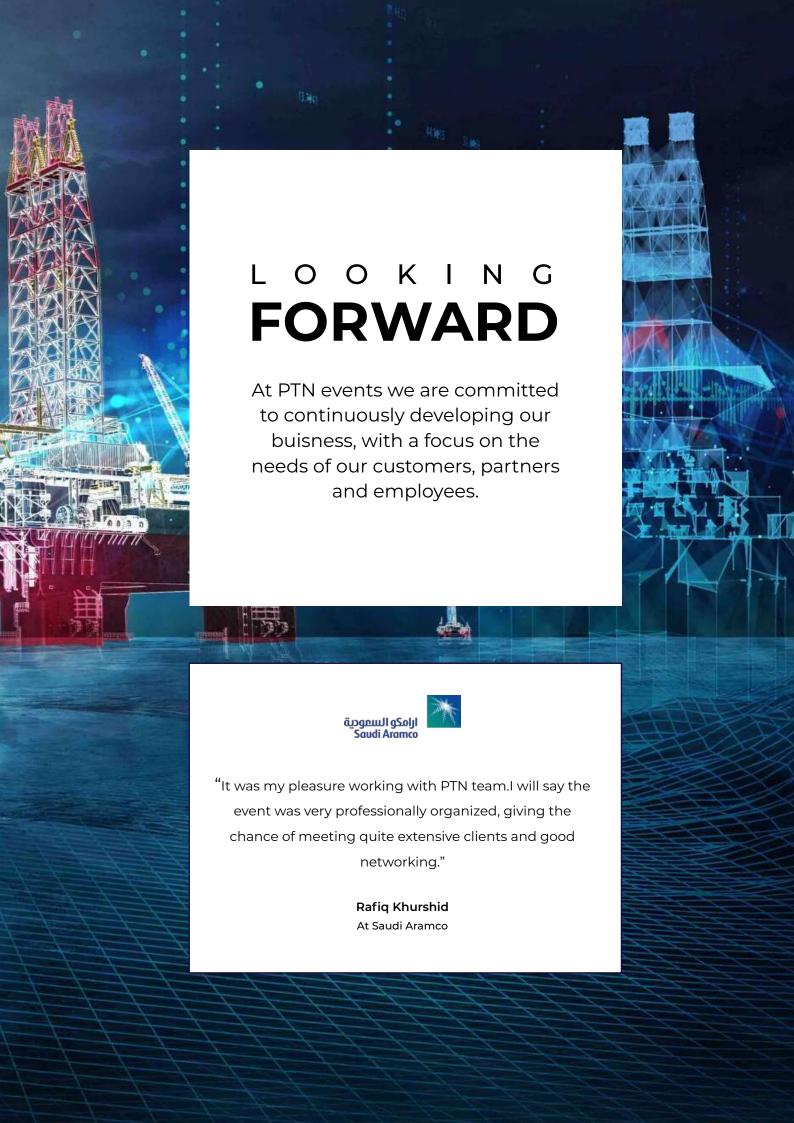






Ericsson private networks enable oil and gas organizations to evolve network services, monitor assets remotely and capitalize on insights to dramatically improve efficiency.

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